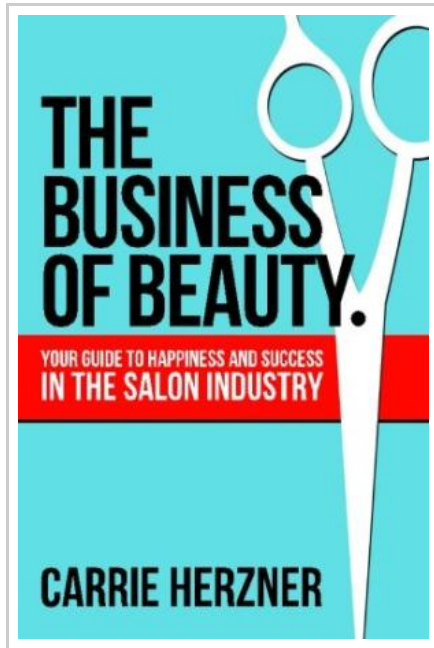




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The Business of Beauty: Your Guide to Happiness and Success in the Salon Industry (Paperback)

By Carrie Herzner

Goat Tree Press, United States, 2014. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.Considering a career in the salon industry? Are you a recent cosmetology school graduate or stylist new to the business? Being a hairstylist is so much more than doing hair. It's about uniting inner beauty with outward appearances. It's about effectively communicating with and finding a connection to every client that sits in your chair. Mastering the art of communication, possessing professional business skills, and taking care of your needs as a stylist are just as important as mastering the perfect haircut. This book will tell you how that's done. Written specifically with cosmetology students, those considering a career in hair design, and stylists in mind, each chapter of The Business of Beauty specifically addresses the following topics in a personal, fun and thorough way. Chapter titles include: - So You Want to be a Hairstylist? (That's Great - Hairdressers Are Amazing!) - The Salon Environment (The Pretty and the Not-So-Pretty) - Life After Cosmetology School (The Apprenticeship) - Contracts (The Legend of the Non-Compete...



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