



## Discover Your CEO Brand: Secrets to Embracing and Maximizing Your Unique Value as a Leader

By Suzanne Bates

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Discover Your CEO Brand: Secrets to Embracing and Maximizing Your Unique Value as a Leader, Suzanne Bates, Ride your personal brand to the highest level in your field! "A combination of inspiration and utility. A must-read for leaders, entrepreneurs, or anyone who wants to harness the power of their own personal brand." -- DONNY DEUTSCH, television host and Chairman, Deutsch Inc. "Discover Your CEO Brand is an exploration into the art and science, heart and soul, and woof and warp of leadership. The examples are compelling, the reasoning impeccable, and the motivation irresistible." --ALAN WEISS, Ph.D., author of Million Dollar Consulting and The Consulting Bible "I believe strongly that you cannot become a leader in an organization that operates in contrast to your personal values. With the advice provided in Suzanne's book, I am confident readers will find the match that works best for them." -- JONATHAN RECKFORD, CEO, Habitat for Humanity International "Whether you are already a famous CEO with a well-established brand or just starting to craft that brand and its impact, this book is an excellent resource and guide. Suzanne Bates motivates all CEOs to develop their personal brand and...



## Reviews

It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

-- Doyle Schmeler

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brennan Koelpin

## Related eBooks



Children's Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



Children's Educational Book Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



DK Readers L4: Danger on the Mountain: Scaling the World's Highest Peaks

DK Publishing (Dorling Kindersley). Paperback / softback. Book Condition: new. BRAND NEW, DK Readers L4: Danger on the Mountain: Scaling the World's Highest Peaks, Andrew Donkin, Linda Martin, From blizzards and glaciers on the world's highest peaks to the challenge of free...



DK Readers Robin Hood Level 4 Proficient Readers

DK CHILDREN. Paperback. Book Condition: New. Nick Harris (illustrator). Paperback. 48 pages. Dimensions: 8.4in. x 5.7in. x 0.2in.Discover the rollicking exploits of Robin and his merry men as they take from the rich and give to the poor. Join Robin Hood and...



DK Readers Flying Ace, The Story of Amelia Earhart Level 4 Proficient Readers

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.8in. x 5.8in. x 0.2in.Amelia Earhart was a famous woman pilot. She is about to set off on the most dangerous flight ever attempted. Find out what happens in Flying Ace, The...



DK Reader Level 4 Extreme Machines DK READERS

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 9.0in. x 5.9in. x 0.2in.They were built to conquer land, sea, and air. Read about the biggest, fastest, most incredible machines in the world. These 48-page books about fascinating subjects like pirates,...