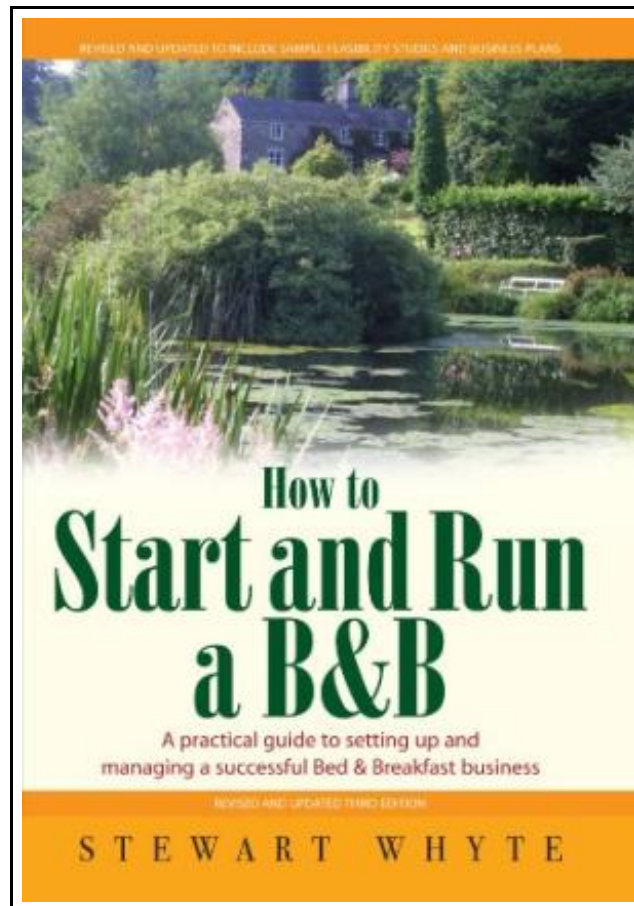


How to Start & Run a B&B: A Practical Guide to Setting Up and Managing a Successful Bed and Breakfast Business (3rd Revised edition)



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Reviews

*A fresh e book with a brand new point of view. It is actually writter in straightforward terms and never difficult to understand. I found out this pdf from my dad and i suggested this ebook to understand.
(Dr. Lisandro Schuppe MD)*

HOW TO START & RUN A B&B: A PRACTICAL GUIDE TO SETTING UP AND MANAGING A SUCCESSFUL BED AND BREAKFAST BUSINESS (3RD REVISED EDITION)



Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, How to Start & Run a B&B: A Practical Guide to Setting Up and Managing a Successful Bed and Breakfast Business (3rd Revised edition), Stewart Whyte, Owning a B&B is the dream of many. By giving you the tools to help make your operation a success my hope is that within a short time you will be able to live your dream. A" More and more people are considering downshifting. Buying a property that can pay for its upkeep and give you a comfortable lifestyle is a popular option. Not only has the interest grown in becoming a B&B proprietor, so has the interest by the public in the B&B as a viable short-break option. With this rise in popularity, however, come expectations, and this is where this book comes in. It will help you: - DETERMINE WHO YOUR CUSTOMERS ARE; - MANAGE THE NECESSARY FINANCIAL TOOLS; - READY YOUR HOUSE FOR B&B OR HELP YOU BUY OR BUILD A NEW ONE; - SUCCESSFULLY MARKET YOUR PROPERTY; - ENSURE YOU MAKE A PROFIT FROM YOUR ENTERPRISE. In short, everything you need to know to make your B&B a truly special place to stay! This book has been written for would-be and current B&B owners. It can be used as a short course giving invaluable insights for the experienced and inexperienced alike. Contents: Preface; Acknowledgements; Introduction; PART ONE: PREPARING TO ENTER THE B&B BUSINESS; 1. It's up to you; 2. Who is my market?; 3. Who is your customer?; 4. Preparing your property; 5. Doing your homework; 6. Doing your feasibility study; PART TWO: HOW TO RUN YOUR B&B EFFICIENTLY AND SUCCESSFULLY; 7. Putting the people back in service; 8. Housekeeping; 9. Occupational health and safety; 10. Food and the Bed & Breakfast;...

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