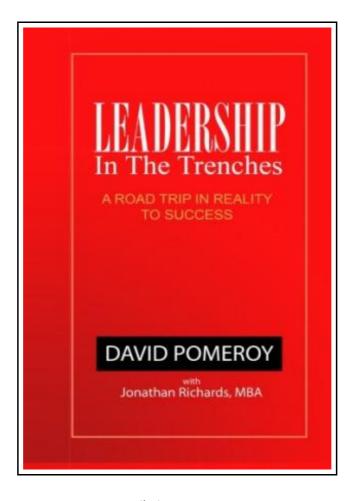
Leadership in the Trenches: A Road Trip in Reality to Success



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Reviews

It is really an incredible publication which i actually have possibly read through. It really is writter in easy phrases and not confusing. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Jodie Wehner)

LEADERSHIP IN THE TRENCHES: A ROAD TRIP IN REALITY TO SUCCESS



Paperback. Book Condition: New. Paperback. 250 pages. Leadership in the Trenches is a breakthrough book about practical leadership in an ever-changing business environment. Check your ego at the door and get ready to roll up your sleeves and make profound changes in the way you deal with people. What is it that truly motivates people to become the best they can be Leadership theorists and motivational gurus have filled bookstore shelves with volumes that have not yet provided practical, everyday, in-the-trenches solutions to the burgeoning problems faced by managers in these difficult economic times. BuzzJoan Brett, Ph. D., Associate Professor of Management at Arizona State Universitys W. P. Carey School of Business, says, What this book does that others dont: it illuminates core leadership and management principles through the successes and failures of an entrepreneurial leader who has been through the trenches and reached the mountaintop. This book should be required reading for struggling entrepreneurs trying to get out of first gear and for successful ones who need to kick it in the fourth! John Domaschko, Chief Financial Officer of FUSE. NET, says, There is a lot of good information here, and anyone hoping to lead in the business world would benefit by knowing all this. I think this is a great idea, and youve got the makings of something that could really be valuable to its readers. Chad Carpenter, former Senior Vice President, Sales and Services, Progress Software Corporation: Read this book; act on its principles and become an effective leader. It will provide you with new ways of looking at yourself, your career, your life. Robert Williamson, Entrepreneur and Inventor, says, No matter what its size, a Group takes on the personality of its Leader. Whether you lead a small team of three or a Fortune 500...



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